



AUTOMATION · MEXICO CONTROL TOWER

RPA, agent, or computer use

Buy the bottleneck. Mexico freight stacks shift: buy for exceptions, not the trendy acronym.



WINS WHEN...

RPA

- Stable UI, same click thousands of times
- Structured data, low exception rate
- Deterministic back office



WINS WHEN...

AI agent

- Process goal, not a field script
- Matches CFDI + rate + evidence
- Classifies appointments, detention, disputes



WINS WHEN...

Computer use

- Must operate the real stack UI
- No carrier / GPS API
- Update TMS or AP with clicks

BOTTLENECK	RPA ALONE	AGENT + COMPUTER USE
Variable GPS portals	Breaks on UI change	Reads screen; alerts
CFDI XML + Carta Porte	Rigid parse on edge	Judgment + pre-pay file
Appointment / detention	Off-script	Impact + next action
Lane with no API	Partial coverage	Tender ' pay cycle

Hybrid pattern: rules/RPA for deterministic checks; agent with computer use for portals, exceptions, and the pre-pay file.

TAKEAWAY · OCL CARGO

OCL is an autonomous TMS with computer use for shippers and 3PLs. Not a PAC. Typical pilot 6-8 weeks. Recovery 5-7%.

Book a demo · oclcargo.com/demo

Autonomous TMS · Freight audit before you pay